



2026  
**SPONSORSHIP  
OPPORTUNITIES**



# PREMIER SPONSORSHIP

\$12,000 ANNUALLY | 1 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Featured speaker opportunity on a CTAR podcast
- **NEW!** Discounted rental for use of CTAR facilities
- **NEW!** Video ad w/ link listed on CharlestonRealtors.com
- Annual sponsor membership (for 10)
- Member pricing to events below (for 10, 2 for Leadership Celebration)
- Logo ad with link in CTAR's Weekly Member Update throughout the year
- Banner ad in CTAR's Weekly Member Update for one month
- Annual Sponsor Spotlight for one month to market an event/promotion
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### RESIDENTIAL MARKET UPDATE

**Expected attendance 500+**

- Presenting sponsorship w/ 3-5 minute presentation
- Logo recognition + recognition during the program
- Promotional display table
- Reserved seating for 10ppl

### SUMMER CONFERENCE

**Expected attendance 500+**

- Presenting sponsorship w/ 3-5 minute presentation
- Logo recognition + recognition during the program
- Promotional display table
- Reserved seating for 10ppl

### 2 ADDITIONAL MEMBERSHIP EVENTS

**Spring Event + Golf Tournament**

**Expected attendance: 100-300**

- Logo recognition + recognition during the program
- Promotional display table
- Reserved seating (if applicable)

### MEMBERSHIP + AWARDS CELEBRATION

**Expected attendance: 200+**

- Recognition during the program
- 2 tickets to attend

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

338,000+ ANNUAL  
EMAIL IMPRESSIONS

150+ SOCIAL MEDIA POST  
IMPRESSIONS (per post)

2,000 IN-OFFICE LOGO  
IMPRESSIONS

2,000+ FACE TO FACE  
IMPRESSIONS

**TOTAL IMPRESSIONS 500K+**  
**TOTAL VALUE \$50,000**

# DIAMOND SPONSORSHIP

\$10,000 ANNUALLY

4 AVAILABLE | INDUSTRY EXCLUSIVE



## CONTINUOUS BENEFITS

- **NEW!** Featured speaker opportunity on a CTAR podcast
- **NEW!** Discounted rental for use of CTAR facilities
- **NEW!** Video ad w/ link on CharlestonRealtors.com
- Annual Sponsor membership (for 10)
- Member pricing to events below (for 10, 2 for Leadership Celebration)
- Logo w/ link on CTAR landing page
- Banner ad in CTAR's Weekly Member Update for one month
- Annual Sponsor Spotlight for one month to market an event/promotion
- Digital promotional display in the CTAR lobby throughout the year
- Receive CTAR Weekly Member Updates with industry information
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### YOUR CHOICE OF PRESENTING SPONSORSHIP AT THE RESIDENTIAL MARKET UPDATE OR SUMMER CONFERENCE

Expected attendance 500+

- 3-5 minute presentation during the program
- Opportunity to place promotional items/info on attendee tables/seats
- Additional event benefits noted below

### 3 ADDITIONAL MEMBERSHIP EVENTS

(Residential Market Update or Summer Conference,  
Spring Fundraiser & Fall Golf Tournament)

Expected attendance: 100-300+

- Logo recognition
- Recognition during the program
- Promotional display table
- Reserved seating (if applicable)

### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program
- 2 tickets to attend

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

338,000+ ANNUAL  
EMAIL IMPRESSIONS

150+ SOCIAL MEDIA POST  
IMPRESSIONS (per post)

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

1,500+ FACE TO FACE  
IMPRESSIONS

TOTAL IMPRESSIONS 400K+

TOTAL VALUE \$40,000

# PLATINUM SPONSORSHIP

\$7,500 ANNUALLY | 5 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Discounted rental for use of CTAR facilities
- **NEW!** Video ad w/ link on CharlestonRealtors.com
- Annual sponsor membership (for 8)
- Member pricing to events below (for 8, 2 for Leadership Celebration)
- Annual Sponsor Spotlight for one month to market an event/promotion
- Logo with link on CTAR website landing page
- Logo with link on CTAR website sponsorship page
- Banner ad in CTAR's Weekly Member Update for one month
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### PARTICIPATION IN ALL 4 EVENTS BELOW

- Opportunity to place promotional items/info on attendee tables/seats
- Logo recognition
- Recognition during the program
- Promotional display table
- Reserved seating (if applicable)
- **RESIDENTIAL MARKET UPDATE**  
Expected attendance: 500+
- **SPRING FUNDRAISER**  
Expected attendance 100+
- **SUMMER CONFERENCE**  
Expected attendance 500+
- **FALL GOLF TOURNAMENT**  
Expected Attendance 130+

### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

338,000+ ANNUAL  
EMAIL IMPRESSIONS

150+ SOCIAL MEDIA POST  
IMPRESSIONS (per post)

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

1,500+ FACE TO FACE  
IMPRESSIONS

TOTAL IMPRESSIONS 500K+

TOTAL VALUE \$30,000

# GOLD SPONSORSHIP

\$5,000 ANNUALLY | 6 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Discounted rental for use of CTAR facilities
- Annual sponsor membership (for 6)
- Admission to events below (for 6, 2 for Leadership Celebration)
- Banner ad run in CTAR's Weekly Member Update for one month
- Logo with link on CTAR website sponsorship page
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### PARTICIPATION IN ALL 4 EVENTS BELOW

- Opportunity to place promotional items/info on attendee tables/seats
- Logo recognition
- Recognition during the program
- Promotional display table
- Reserved seating (if applicable)
- **RESIDENTIAL MARKET UPDATE**  
Expected attendance: 500+
- **SPRING FUNDRAISER**  
Expected attendance 100+
- **SUMMER CONFERENCE**  
Expected attendance 500+
- **FALL GOLF TOURNAMENT**  
Expected Attendance 130+

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

1,000+ FACE TO FACE  
IMPRESSIONS

**TOTAL IMPRESSIONS 128K+**  
**TOTAL VALUE \$25,000**

## MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program

# SILVER SPONSORSHIP

\$3,000 ANNUALLY | 20 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Discounted rental for use of CTAR facilities
- Annual sponsor membership (for 3)
- Member pricing to events below (for 3, 2 for Membership + Awards Celebration)
- Logo with link on CTAR website sponsorship page
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### RESIDENTIAL MARKET UPDATE

Expected attendance: 500+

- Recognition during the program
- Promotional display table

**PLUS...**

### YOUR CHOICE OF PARTICIPATION AT 1 OF THE 3 EVENTS BELOW:

- Recognition during the program
- Promotional display table

- **SPRING FUNDRAISER**

Expected attendance 100+

- **SUMMER CONFERENCE**

Expected attendance 500+

- **FALL GOLF TOURNAMENT**

Expected Attendance 130+

### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

900+ FACE TO FACE  
IMPRESSIONS

**TOTAL IMPRESSIONS 20K+**

**TOTAL VALUE \$25,000**

# BRONZE SPONSORSHIP

\$1,500 ANNUALLY

UNLIMITED AVAILABILITY



## CONTINUOUS BENEFITS

- **NEW!** Discounted rental for use of CTAR facilities
- Annual sponsor membership (for 2)
- Member pricing to events below (for 2)
- Recognition during all large events listed below
- Business name listed on CTAR website sponsorship page
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Membership rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### YOUR CHOICE OF PARTICIPATION AT 1 OF THE 4 EVENTS BELOW:

- Recognition during the program
- Promotional display table
- **RESIDENTIAL MARKET UPDATE**  
Expected attendance: 500+
- **SPRING FUNDRAISER**  
Expected attendance 100+
- **SUMMER CONFERENCE**  
Expected attendance 500+
- **FALL GOLF TOURNAMENT**  
Expected Attendance 130+

### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

600+ FACE TO FACE  
IMPRESSIONS

**TOTAL IMPRESSIONS 125K+**  
**TOTAL VALUE \$15,000**

# AUTO SPONSORSHIP

\$10,000 ANNUALLY | 1 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Featured speaker opportunity on a CTAR podcast
- **NEW!** Discounted rental for use of CTAR facilities
- Annual sponsor membership (for 10)
- Member pricing to events below (for 10, 2 for Leadership Celebration)
- Annual Sponsor Spotlight for one month to market an event/promotion
- Video ad with link on CTAR website
- Logo with link on CTAR website landing page
- Logo ad with link in CTAR's Weekly Member Update
- Banner ad in CTAR's Weekly Member Update for one month
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### YOUR CHOICE PRESENTING SPONSORSHIP AT

#### RESIDENTIAL MARKET UPDATE OR SUMMER CONFERENCE

Expected attendance 500+

- 3-5 minute presentation during the program
- Opportunity to place promotional items/info on attendee tables/seats
- Additional event benefits noted below

#### 3 ADDITIONAL MEMBERSHIP EVENTS

Residential Market Update or Summer Conference,  
Spring Fundraiser & Fall Golf Tournament

Expected attendance: 100-300+

- Logo on all promotional collateral
- Recognition during the program
- Promotional display table
- Reserved seating

#### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

338,000+ ANNUAL  
EMAIL IMPRESSIONS

150+ SOCIAL MEDIA POST  
IMPRESSIONS (per post)

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

1,500+ FACE TO FACE  
IMPRESSIONS

TOTAL IMPRESSIONS 500K+  
TOTAL VALUE \$40,000

# BUILDER SPONSORSHIP

\$5,000 ANNUALLY | 5 AVAILABLE



## CONTINUOUS BENEFITS

- **NEW!** Discounted rental for use of CTAR facilities
- Annual sponsor membership (for 6)
- Member pricing to events below (for 6, 2 for Membership + Awards Celebration)
- Banner ad in CTAR's Weekly Member Update for one month
- Logo with link on CTAR website sponsorship page
- Digital promotional display in the CTAR lobby
- Receive CTAR Weekly Member Updates throughout the year
- Member rate for education courses, events and workshops

## EVENT-SPECIFIC BENEFITS

### PARTICIPATION IN ALL 4 EVENTS BELOW

- Opportunity to place promotional items/info on attendee tables/seats
- Recognition during the program
- Promotional display table
- Reserved seating (if applicable)

- **RESIDENTIAL MARKET UPDATE**

Expected attendance: 500+

- **SPRING FUNDRAISER**

Expected attendance 100+

- **SUMMER CONFERENCE**

Expected attendance 500+

- **FALL GOLF TOURNAMENT**

Expected Attendance 130+

### MEMBERSHIP + AWARDS CELEBRATION

Expected attendance: 200+

- Recognition during the program
- 2 tickets to attend

## BY THE NUMBERS

125,000+ ANNUAL  
WEBSITE IMPRESSIONS

50,000+ ANNUAL  
EMAIL IMPRESSIONS

2,000+ IN-OFFICE LOGO  
IMPRESSIONS

1,000+ FACE TO FACE  
IMPRESSIONS

**TOTAL IMPRESSIONS 128K+**  
**TOTAL VALUE \$25,000**

# AFFILIATE SPONSORSHIP

\$750



## CONTINUOUS BENEFITS

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- One individual membership per company
- Receive CTAR member rate to attend events
- Receive CTAR Weekly Member Updates throughout the year
- Opportunity to sponsor smaller CTAR events and classes w/ a la carte sponsorships (\*first priority is given to annual sponsors - bronze and up levels)
- Discounted rental for CTAR facilities

## 2026 CTAR EVENTS

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### SIGNATURE EVENTS

**Expected attendance: 100-500+**

- Residential Market Update
- Spring Fundraiser
- Summer Conference
- Fall Golf Tournament
- Winter Membership + Awards Celebration

### ADDITIONAL EVENTS

**Expected attendance: 10-250+**

- Committee meetings
- Continuing Education Classes
- Lunch & Learns
- Volunteer Opportunities
- and more...

# 2026 CTAR GOLF TOURNAMENT



## Benefitting the Realtors® Housing Opportunities Fund (RHOF)

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### \$3,000 Title Sponsor

- 3 minutes to present your company's products/services during welcome
  - Logo recognition
  - Foursome to play in the tournament
  - 6 foot display table at check-in or hole for promo items/giveaways
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### \$750 Hole Sponsor

- Hole sponsorship
  - Opportunity to set up display table, tent, offer promo items, etc
  - Sponsor name and logo signage at tee box
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### \$750 Fuel Up Sponsorship

- Logo recognition
  - Opportunity to network and provide company swag to players at snack table
  - \*CTAR coordinates purchase of food
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### \$500 Beverage Cart Sponsorship

- Logo recognition
  - Logo on beverage cart
  - Opportunity to provide promotional swag to players
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# 2026 CTAR A LA CARTE EVENT SPONSORSHIPS



**CTAR Membership + Awards Celebration**  
**Date + Location TBA (in December)**  
**Expected Attendance 100-200 Realtors®**  
**& Guests**

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## **\$2,500 Presenting Sponsor**

- 5 minutes to present your company's products/services during welcome remarks
- Logo recognition
- 6 foot display table at check-in for promo items/giveaways

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## **\$1,000 Bar Sponsor | 2 Available**

- Logo recognition
- 2 tickets to attend
- 6-foot display table at bar for promo items/giveaways

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## **\$1,000 Stage Sponsor**

- Logo recognition
- 2 tickets to attend
- Signage with company logo at stage

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## **\$1,000 Photobooth Sponsor**

- Logo recognition
- 2 tickets to attend
- Signage with company logo

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## **\$750 Napkin Sponsor**

- Logo recognition on customized cocktail napkins
- 1 ticket to attend

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## **\$500 Event Sponsor | Multiple Available**

- Logo recognition
- 1 ticket to attend

# 2026 CTAR A LA CARTE EVENT SPONSORSHIPS



## \$2,500 Broker Update Sponsor

- Dates Vary | 3 per year | Location: Varies
- Logo recognition
- Expected Attendance 100 Brokers
- Exclusive sponsorship
- 5 minutes to present your company's products/services to attendees
- 4 tickets to attend
- 6 foot display table at check-in for promo items/giveaways
- List of attendee names/companies

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## \$3,500 CTAR Coffee Bar Sponsorship

- Logo signage at CTAR's lobby coffee bar
- Custom logo disposable coffee cups\* used year-round at CTAR
- Opportunity to display your company's promo items, flyers, etc

\*CTAR to cover costs

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## \$1,000 Regional Membership Meeting Sponsor

- Dates + Locations Vary | Select from: Summerville, North Charleston, Mt. Pleasant, Downtown, West Ashley, Johns Island)
- Logo recognition
- Expected Attendance 40-100 Realtors®
- Exclusive sponsorship
- 5 minutes to present your company's products/services to attendees
- Company link/logo in all advance + day-of promotion
- 4 tickets to attend
- 6-foot display table at check-in for promo items/giveaways
- List of attendee names/companies

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## \$1,000 CTAR Podcast Sponsorship

- 30-second commercial before CTAR podcast airs
- Logo/link included with podcast promotion

# LEADERSHIP DEVELOPMENT ACADEMY SPONSORSHIPS

\$500 PER SESSION | MULTIPLE AVAILABLE



## CTAR Leadership Development Academy

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*Spring/Summer 2026 + Location TBA*

*Expected Attendance 15-20 Realtors®*

- Banner Ad\* with link in all academy communications for the session you are sponsoring (3 emails) and promotion as session sponsor in member update and social postings
- 5 minute presentation during your selected session
- Signage, logo display and promotional display during your session
- Logo and link on the Leadership Development Academy webpage
- Logo on program materials
- Networking opportunity with current and previous graduates during the Graduation Happy Hour

## HOW TO SECURE YOUR SPONSORSHIP

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Sign up at [charlestonrealtors.com](https://charlestonrealtors.com) and under the Get Involved tab, click Sponsorship Opportunities to complete your online application and submit payment.

Contact [Claire@CharlestonRealtors.com](mailto:Claire@CharlestonRealtors.com) or 843.793.5211 for more information.

We are happy to build a custom sponsorship package that achieves your goals.

# BONUS OPPORTUNITIES

These opportunities are year-round and offered to CTAR Annual Sponsors first. If space allows, non-Annual Sponsor companies may participate.



## EDUCATION

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### LUNCH + LEARNS | CE OR DESIGNATION CLASSES

- Sponsor provides lunch for 25-65 attendees
- 5-10 minute presentation opportunity
- Logo recognition
- Opportunity to distribute promotional items during the event
- Cost varies dependent on attendance

## GLOBAL BUSINESS CHAPTER

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### MEETINGS, HAPPY HOURS FOR REALTORS® WHO WORK WITH INTERNATIONAL CLIENTS

- Sponsor provides lunch or catering for 25-45 attendees
- 5-10 minute presentation opportunity
- Logo recognition
- Opportunity to distribute promotional items during the event
- Cost varies dependent on attendance

## COMMERCIAL INVESTMENT DIVISION

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### MEETINGS + HAPPY HOURS

- Specific opportunities available ranging from \$500-3,800
- Contact [Claire@CharlestonRealtors.com](mailto:Claire@CharlestonRealtors.com) directly for more information

## AUCTION SUPPORT

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- We are always in need of donated items for our silent auctions. If you or your company have gift baskets, gift cards or other items please consider donating.