



# PATHWAYS TO LEADERSHIP



## WHAT IS LEADERSHIP AT CTAR?

The volunteer leadership at the Charleston Trident Association of Realtors® (CTAR) is one of our most valuable assets. CTAR exists to serve its members, and the leadership from this dynamic, diverse and educated group is the key to our continued success as an association. Leadership opportunities exist in many forms, from committee leadership positions all the way up to Association Board of Directors President.

## CTAR LEADERSHIP DEVELOPMENT GOALS

- Continuously pursue new leadership candidates to ensure the leadership demographic accurately reflects the membership demographic
- Produce confident, skilled leaders that effectively represent the local real estate market
- Foster a culture and overall feeling of inclusion with support and encouragement for growth
- Encourage social awareness and reduce bias impact through educational opportunities

## LEADERSHIP READINESS CHECKLIST

This checklist is designed to help you assess your current readiness to pursue a leadership role with CTAR or help you take the initial steps on that journey. Check all that apply and please note, this is intended to be a general guide for a path to leadership, not a prescriptive checklist of requirements.

### REALTOR® EXPERIENCE

- 3+ years as a Realtor®
- Broker Licensee
- RPAC Investor
- RHOF Donor
- Regularly Attend CTAR Events
- Service on a CTAR Committee
- Attend SCR Events/Conferences
- Service on an SCR Committee
- Attend NAR Events/Conferences
- Service on an NAR Committee
- Engage/share CTAR Social Posts

### LEADERSHIP TRAINING

- CTAR Leadership Academy
- SCR Leadership Academy
- NAR C2EX Certification
- NAR Designations/Certifications
- Mediation/Ombudsman Training
- Chamber Leadership Programs
- Organizational Strategic Planning

### CIVIC EXPERIENCE

- Military Service
- Prior Leadership Roles
- Community Involvement
- Municipal Service
- Attend City/County Council Meetings

### YOUR RESULTS

- < 10 You may need a little more experience before applying
- 11-15 You may be ready to apply and complete the interview process
- > 15 You should apply and complete the interview process

## YOUR NEXT STEPS

Based on the number of items checked, you may or may not be ready for CTAR Leadership. Committee leadership needs are ongoing, and the Board of Directors application period is from August-October annually. If you have questions regarding the your next steps, reach out to Kravonda Forrest-Simmons, Director of Inclusion & CTAR Board of Directors Liaison at [Kravonda@charlestonrealtors.com](mailto:Kravonda@charlestonrealtors.com)